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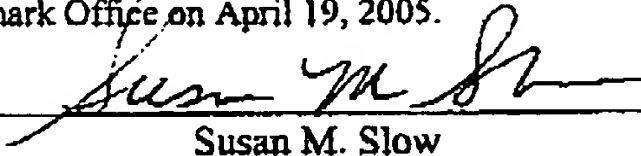
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T-125 P.003/016 F-656

APR 19 2005

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Susan M. Slow

Attorney Docket No.: 100809-16253 (SCET 18.699)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor: T. AMANO
Serial No. : 09/863,877
Filed : May 23, 2001
Title : **ADVERTISEMENT INFORMATION SUPPLYING SYSTEM**
Examiner : Jean D. Janvier
Group Art Unit : 3622
Confirmation No. : 9471

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

Sir:

Applicant hereby petitions for a three-month extension, a petition pursuant to 37 C.F.R. §1.136(a) and authorization to charge the requisite fee being enclosed.

In response to the Office Action dated October 22, 2004, please amend the present application as follows:

840265961

IN THE TITLE

Please rewrite the title as follows:

INCENTIVIZED ADVERTISEMENT INFORMATION SUPPLYING SYSTEM